IMPULSE

Grant Agreement number: 871161

Project acronym: **IMPULSE**

Project title: **'Integrated Management and reliable oPerations for User-based Laser Scientific Excellence'**

Deliverable 7.1 Project Website and Portal	

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Abstract:

Deliverable 7.1 ('*Project Website and Portal*') gives an overview of the structure and content of the project website and internal communications portal of IMPULSE. The website aims to share all the basic project information – scientific and non-scientific objectives and results, scope and outcomes of work packages, implementation principles and key milestones, news of the project – while providing visibility to all project partners and their activities in the framework of IMPULSE. The project website will operate as a meeting point for key stakeholders – project partners, ELI ERIC founding or prospective Members and Observers, the scientific community – and the public.

Document Revision History:

Date	Version	Author/Editor/Contributor	Summary of main changes
24/03/2021	V1	Dóra Vörös	First consolidated version
30/01/2021	V2	Florian Gliksohn	Review and addition of content on Confluence portal
31/03/2021	V3	Allen Weeks	Final version after review by Coordinator

Contact

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LIST OF ABBREVIATIONS

Abbreviation	Meaning
ELI	Extreme Light Infrastructure
ELI ERIC	ELI European Research Infrastructure Consortium
ERIC	European Research Infrastructure Consortium
GA	Grant Agreement
GB	Governing Board
PMT	Project Management Team
StB	Steering Board
WP	Work Packages
WPL	Work Packages Leaders

1. INTRODUCTION

The IMPULSE website (https://impulse-project.eu) is the main communication and dissemination platform of the IMPULSE project. The website aims to share all the basic project information – scientific and non-scientific objectives and results, scope and outcomes of work packages, implementation principles and key milestones, news of the project – while providing visibility to all project partners and their activities in the framework of IMPULSE. ELI is presented both from the scientific and organisational perspectives, in a dedicated section of the website.

The project website will operate as a meeting point for key stakeholders – project partners, ELI ERIC founding or prospective Members and Observers, the scientific community – and the public. As such, the website addresses and supports one of the main goals of the project, namely the promotion of ELI to potential members and users from the academia and the industry. This is closely related to the goal pursued by IMPULSE to develop ELI as a sustainable, world-leading laser infrastructure supporting Europe's scientific and industrial competitiveness.

The content is structured organically and in compliance with the general requirements of accessibility and usability. The web design is responsive, i.e., it is easily manageable and optimized for use on mobile devices and other popular platforms, and it is also compatible with all major browsers.

A first production version of the website was published in March 2021. The content will, of course, be updated throughout the project implementation. The website will remain accessible beyond the end of the project, in compliance with the obligations derived from the Grant Agreement. This deliverable outlines the structure and content of the website and internal communications portal as they are as of the time of submission.

All software deployed for the construction and maintenance of the website, as well as the website's contents and the https://impulse-project.eu domain are the property of the Coordinating Organization, ELI-DC AISBL.

2. WEBSITE STRUCTURE AND CONTENT

2.1 STRUCTURE OVERVIEW

The figure below shows the overall structure of the IMPULSE website in its current version.
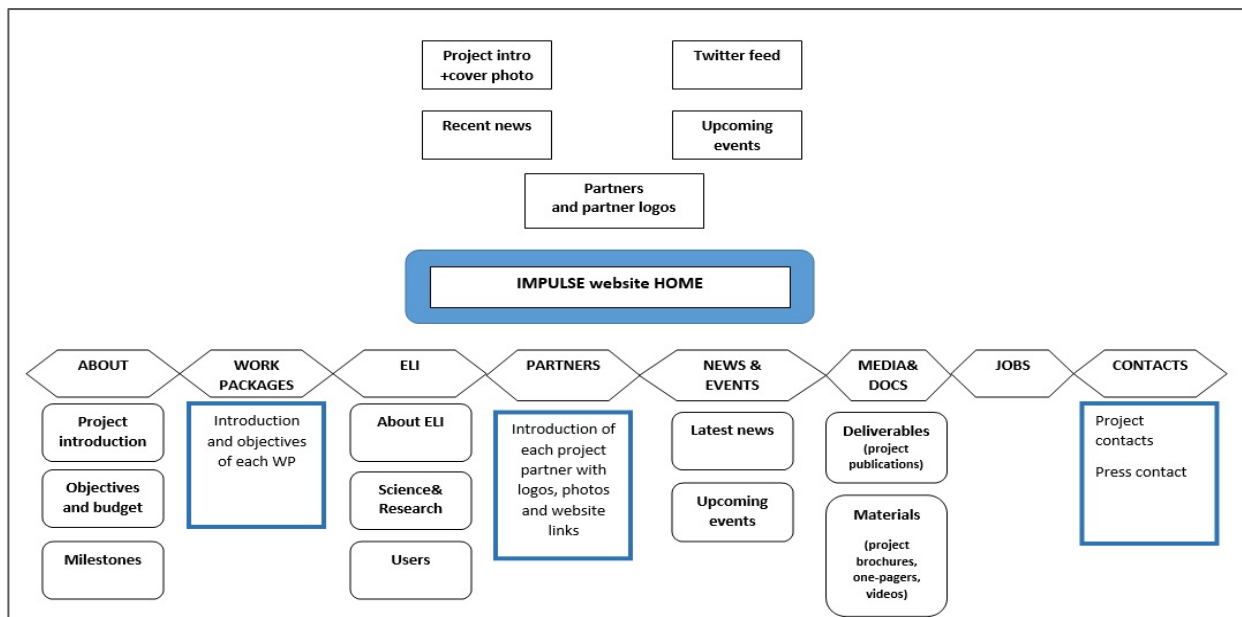

Figure 1 – Site map of IMPULSE website

2.2 CONTENT OVERVIEW

The website's content is organized around eight main sections accessible from the homepage.

- The website's **homepage** provides a brief project introduction while directing visitors to more detailed information available in the 'About' menu point. The homepage also highlights the latest news and upcoming events related to the project. The header provides direct links to the social media profiles of the project (LinkedIn, Twitter) and the IMPULSE Confluence site, which is the common internal management portal for the project's participants. Finally, all IMPULSE partners are listed in the bottom part of the homepage with direct connections to the Introduction sections of their institutions.

Figure 2 – Homepage of IMPULSE website

- The *'About'* section describes the main scope of the IMPULSE project, with detailed information about the project objectives, budget, timeline and milestones.

- The section **'Work Packages'** (WP) outlines the objectives and deliverables, as well as the contributing partners and WP leaders of the 8 WPs of the project.

- Given the focus of the project on ELI's transition to sustainable operations, a separate section **'ELI'** provides basic information on the organisation, ELI ERIC, the facilities. The 'ELI' menu also includes general information on the scientific potential of the infrastructure. The section will be expanded and relevant links with ELI ERIC's future website will be added.

Figure 3 – Excerpt from 'ELI' page

- The section **'Partners'** introduced all IMPULSE consortium members, including activities, facilities and team photos. Visitors can also access the partners' websites from this section.

- The **'News and Events'** area will be regularly updated with information about the latest news and developments of the project, its main achievements, as well as about the upcoming events at the partner organisations.

- The section **'Media & Docs'** is being designed and will be available in the upcoming weeks on the website. It will make available public deliverables, project materials, brochures, informational one-pagers and videos.

- Job offers related to IMPULSE will be disseminated in the **'Jobs'** section in a standardised fashion.

- The **'Contacts'** section includes general contact information and press contact.

3. INTERNAL COMMUNICATIONS PORTAL

As detailed in Deliverable 1.3 ('Report on setting-up of internal communications systems and communications rules'), the web-based corporate wiki collaboration software Confluence developed by Atlassian, an Australian software company, is used as the tool for internal communications and collaboration within IMPULSE. Confluence is a well-established solution first published in 2004. The license used in the context of IMPULSE is a cloud community license for non-profit organisation running on Amazon Web Services. This portal is accessible to the project participants from the IMPULSE website by clicking on the 'My Area' button in the website header.

Confluence will be used throughout the project as the main system for internal communications. It offers enterprise-grade features for information sharing and collaboration. This specific tool was chosen not only because it offers the possibility to store the project information in a user-friendly way, thanks to rich editing features, but also because it includes features facilitating collaboration and interaction.

Organisational units in Confluence are called 'Spaces', which are used to organise content in meaningful categories. For IMPULSE, the following spaces have been created:
- IMPULSE WP1
- IMPULSE WP2
- IMPULSE WP3
- IMPULSE WP4
- IMPULSE WP5
- IMPULSE WP6
- IMPULSE WP7
- Governing Board
- Steering Board
- Project Management Team

Each space has the look-and-feel of a stand-alone website, including a home page and sub-pages, as well as a blog functionality. It should also be mentioned that all users have a personal space generated once the account is created.

4. WEBSITE AND PORTAL MAINTENANCE

ELI-DC AISBL, as Coordinator and WP7 leader, is responsible for the maintenance and update of the project's website and internal communications portal. All partners and WP leaders will contribute to this effort by providing updates on the advancement of the WPs, as well as on events attended and results achieved.

Data privacy issues will be addressed in compliance with the specifications outlined in Deliverable 8.1 ('POPD - Requirement No. 1') and further specified in the website's privacy policy.